



**Winner of 2010
Siemens Sustainable
Community Award, Small
Community Category
presented by the
US Chamber of Commerce**

After the departure of Maytag, which resulted in the elimination of 4,000 jobs, the community rebuilt itself to attract sustainable energy businesses, including two wind turbine parts manufacturing facilities and a bio-diesel plant.

Newton (pop. 15,000) is located on Interstate 80 a half hour east of Des Moines. It is the County seat and commercial hub for the local region. Newton’s progressive, award-winning municipal government is responsive to business needs and aggressive in pursuing development. The City of Newton is a Mayor-Council government with an appointed City Administrator. The City of Newton has over 100 full time employees and an annual budget of over \$20 million. The City has nine Tax Increment Finance (TIF) Districts and an Enterprise Zone to provide incentives for growing businesses.

UTILITIES

Electricity:	Alliant Energy
Water:	Newton Water Works
Elevated storage capacity:	2,500,000 gallons
Capacity of water plant:	9,000,000 gallons per day
Average consumption:	3,000,000 gallons per day
Peak consumption:	5,600,000 gallons per day
Natural Gas:	Black Hills Energy
Pipeline source:	Northern Natural Gas Company
Waste Water:	City of Newton
Average load:	2,540,000 gallons per day
Peak load:	3,950,000 gallons per day
Design capacity:	13,000,000 gallons per day
Telephone:	Windstream
Cable:	Mediacom

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RECREATION FACILITIES

The focal point of Newton’s recreation facilities is its YMCA/Community Center, which includes a 250 seat theater, two gymnasiums, weight rooms, indoor running track, and associated facilities. Other recreation facilities located in the community include the following:

- Public golf course
- 14 public parks
- 11 public tennis courts
- Public swimming pool
- Country club/golf course/pool
- Wildlife and prairie areas
- City-wide hike and bike trails

Newton's success since Maytag's departure can be measured in several ways:

- Over 1,100 new jobs have been created locally
- Summer hotel revenues in Newton are up 39% in three years
- Over \$80 million of new property assessed valuation has been cre-

As part of a deliberate effort to diversify the local economy, the City provided incentives to assist several new businesses: The centerpiece of the transformation effort was built around sustainable energy. Three renewable energy companies have come to Newton:

- TPI Composites has hired 600 workers to make high-tech fiberglass blades for wind turbines in a new factory.
- Trinity Structural Towers re-used a portion of the Maytag space to make wind towers, employing 175.
- A bio-diesel plant opened to convert organic products to fuel, continuing the emphasis on sustainable energy and jobs.



A group from Maytag research and development formed Springboard Engineering, keeping their innovative, award-winning talent here.

Iowa Speedway opened in 2006 and has become one of the state's top tourist draws. With NASCAR and IndyCar events, the \$70 million project drew over 250,000 fans in 2009. The City also implemented design guidelines in the surrounding development area to ensure the use of high-quality materials and native plantings.

Iowa Telecom, a regional phone company, consolidated its headquarters by purchasing the former Maytag corporate campus. They have leased space there to businesses ranging from a call center to a brewery.

In an effort to improve educational opportunities, a former Maytag warehouse was converted to a new Career Academy. This partnership between the local community college and area high schools offers classes for students in fields such as auto repair and construction. It opened in 2009 with 175 students.

Newton was the recipient of the nation's first Regional Innovation Grant from the U. S. Department of Labor. This grant was utilized to form a regional plan and network to connect employers with educators to train the needed the future workforce.

